

As an SMPS San Antonio sponsor, your firm has the opportunity to be face-to-face with industry leaders and decision makers on an on-going basis and take advantage of your sponsorship to increase your company profile through effective networking opportunities, educational programs and overall recognition within the A/E/C industry.

### **As an SMPS San Antonio sponsor, your firm gains:**

- **Exposure:** Generate new business opportunities through networking allotted by the SMPS San Antonio programming.
- **Name Recognition:** Take advantage of our industry events and targeted publications to generate buzz among a core audience of marketing professionals.
- **Peer Acknowledgement:** Your sponsorship will automatically allow for peer acknowledgement through the recognition of your firm on all San Antonio SMPS print materials, website and monthly luncheon/event programming.

### **2016-2017 Sponsorship Policies:**

- Sponsorship year is September 1, 2016 – August 31, 2017.
- Sponsorship is open to all interested firms who have a current membership with SMPS. Note that overlapping or competing disciplines may be represented as sponsors.
- Persons, who attend monthly luncheon(s) representing their sponsor firms, will continue to register as usual and pay the regular registration price, unless otherwise noted.
- Companies may become sponsors at any time throughout the year, if opportunities become available. However, the sponsorship price will remain the same (will not be pro-rated). Payment will be forwarded to the SMPS President or Treasurer.
- In the event of a joint-program with another organization, sponsorship benefits may vary.
- Special events including, but not limited to the E-Week Mixer and the Annual Celebrity Golf Tournament have separate sponsorship opportunities and are not included in the packages listed on the following page. .

If you have any questions, please contact Stephanie Silva, 2016-2017 SMPS San Antonio Sponsorship Director, by phone at (210) 349-9098 or via email at [ssilva@ie-services.com](mailto:ssilva@ie-services.com).

**SPONSORSHIP LEVELS/BENEFITS**

<b>BENEFITS</b>	<b>Annual Presenting Sponsor</b>	<b>Platinum Sponsor</b>	<b>Annual Education Sponsor</b>	<b>Annual Social Sponsor</b>	<b>Annual Media Sponsor</b>
	<b>\$3000</b>	<b>\$2000</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$1000</b>
	<b>(max 1)</b>	<b>(max 9)</b>	<b>(max 1)</b>	<b>(max 1)</b>	<b>(max 3)</b>
Logo with hyperlink on SMPS San Antonio website	✓	✓	✓	✓	✓
One (1) email blast to Chapter members	✓				
Logo on sponsor banner/board, displayed at all luncheons	✓	✓	✓	✓	✓
Logo on sponsor board at all education events	✓		✓		
Logo on weekly event invitations/e-notices and printed programs	✓	✓	✓	✓	✓
One (1) free registration for each monthly luncheon	✓				
One (1) free seat at all monthly "pre-lunches" with seat next to speaker	✓				
One (1) seat reserved at all monthly "pre-lunches" (must pay and register)		✓	✓		
One (1) seat at reserved sponsor/head table at each luncheon	✓	✓			
Acknowledgment at all monthly luncheons	✓	✓	✓	✓	✓
Ability to display materials in all seats at all monthly luncheons	✓	✓			
Ability to give 2 minute speech about firm at all education events			✓		
Ability to display materials in all seats at all education events			✓		
Logo on social event related-communicated pieces and signage				✓	
Ability to display materials at social events				✓	