

As an SMPS San Antonio sponsor, your firm has the opportunity to be face-to-face with industry leaders and decision makers on an on-going basis and take advantage of your sponsorship to increase your company profile through effective networking opportunities, educational programs and overall recognition within the A/E/C industry.

## As an SMPS San Antonio sponsor, your firm gains:

- **Exposure:** Generate new business opportunities through networking allotted by the SMPS San Antonio programming.
- **Name Recognition:** Take advantage of our industry events and targeted publications to generate buzz among a core audience of marketing professionals.
- **Peer Acknowledgment:** Your sponsorship will automatically allow for peer acknowledgment through the recognition of your firm on all San Antonio SMPS print materials, website and monthly luncheon/event programming.

## 2018-2019 Sponsorship Policies:

- Sponsorship year is September 1, 2018 – August 31, 2019.
- Sponsorship is open to all interested firms who have a current membership with SMPS. Note that overlapping or competing disciplines may be represented as sponsors.
- Persons, who attend monthly luncheon(s) representing their sponsor firms, will continue to register as usual and pay the regular registration price, unless otherwise noted.
- Companies may become sponsors at any time throughout the year, if opportunities become available. However, the sponsorship price will remain the same (will not be pro-rated). Payment will be forwarded to the SMPS President or Treasurer.
- In the event of a joint-program with another organization, sponsorship benefits may vary.
- Special events including, but not limited to the E-Week Mixer and the Annual Celebrity Golf Tournament have separate sponsorship opportunities and are not included in the packages listed on the following page.

*QUESTIONS? Please contact Sponsorship Director, Russell Keller, at (210) 393-1155 or [russell.keller@bcsoft.com](mailto:russell.keller@bcsoft.com)*

## BENEFITS

	Annual Presenting Sponsor	Platinum Sponsor	Annual Education Sponsor	Annual Social Sponsor	Annual Media Sponsor
	\$3500 (max 1)	\$2500 (max 9)	\$2500 (max 1)	\$1500 (max 1)	\$1500 (max 3)
Logo with hyperlink on SMPS San Antonio website	✓	✓	✓	✓	✓
One (1) email blast to Chapter members	✓				
Logo on sponsor banner/board, displayed at all luncheons	✓	✓	✓	✓	✓
Logo on sponsor board at all education events	✓		✓		
Logo on weekly event invitations/e-notices and printed programs	✓	✓	✓	✓	✓
One (1) free registration for each monthly luncheon	✓				
One (1) free seat at all monthly "pre-lunches" with seat next to speaker	✓				
One (1) seat reserved at all monthly "pre-lunches" (must pay and register)		✓	✓		
One (1) seat at reserved sponsor/head table at each luncheon	✓	✓			
Acknowledgment at all monthly luncheons	✓	✓	✓	✓	✓
Ability to display materials in all seats at all monthly luncheons	✓	✓			
Ability to give 2 minute speech about firm at all education events			✓		
Ability to display materials in all seats at all education events			✓		
Logo on social event related-communicated pieces and signage				✓	
Ability to display materials at social events				✓	
Two (2) free tickets to end of year Evening of Excellence	✓	✓	✓	✓	✓
Access to VIP Cocktail Hour at end of year Evening of Excellence	✓	✓	✓	✓	✓