



Call for Nominations

DEADLINE:

July 18, 2018, 5pm

SUBMIT TO:

Rebecca Mansfield
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Inspired by the Renaissance inventor, writer, printer and sculptor, the SMPS San Antonio chapter will present the 2018 Leonardo Award to recognize a current member who has demonstrated excellence in marketing and business development creativity and innovation within the built environment throughout their career. The winner will have demonstrated expertise within firms he/she has served and the industry as a whole. Nominees are currently being sought. This year's winner will be announced at the Evening of Excellence on August 2nd, 2018.

NOMINEES SHOULD MEET THE FOLLOWING CRITERIA:

- Minimum ten (10) years of marketing and/or business development experience, including five (5) years specific to the A/E/C industry.
- Must be a current member of SMPS.
- Will have made a great impact on their respective organizations and the profession.

HOW TO APPLY

Please provide one (1) digital (PDF) submittal of the following material. Submittals, which should be prepared as simple packages, will be reviewed and voted on by a committee made up of representatives from the A/E/C community, including past SMPS San Antonio Leonardo Award recipients.

1. Nomination Letter (15 points)

Nomination letters can be provided by a supervisor, colleague or friend in the A/E/C industry. Additionally, self-nominations are also accepted. The letter should clearly state why the nominee should be selected for the award. The letter should show the impact the nominee has had on his/her company/companies, as well as how he/she help elevate the marketing and/or business development role in A/E/C industry.

2. Nominee Resume (15 points)

Name, Title | Professional Experience | Education | Professional Affiliations and Accreditations | Summary of marketing and business development contributions throughout their career | Please include a professional headshot with the resume.

3. Letters of Recommendation (15 points)

Submit two letters of recommendation. One letter must be from the nominee's current or former employer. The other may be provided by an A/E/C industry representative.

4. Contributions to SMPS (10 points)

Describe the nominee's contributions to strengthen SMPS and its members

5. Submittal Design, Aesthetics, and Content (5 points):

Based upon submittal organization, design, spelling/grammar, and clarity.

6. Interview (40 points)

Finalists will be interviewed by the end of July to allow them to elaborate on their accomplishments. Questions will be

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All submittals, one (1) digital (PDF), are due by 5pm Wednesday July 18, 2018. No exceptions.

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QUESTIONS?

Direct all questions to:
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