

As an SMPS San Antonio sponsor, your firm has the opportunity to be face-to-face with industry leaders and decision makers on an on-going basis and take advantage of your sponsorship to increase your company profile through effective networking opportunities, educational programs and overall recognition within the A/E/C industry.

### As an SMPS San Antonio sponsor, your firm gains:

- **Exposure:** Generate new business opportunities through networking allotted by the SMPS San Antonio programming.
- **Name Recognition:** Take advantage of our industry events and targeted publications to generate buzz among a core audience of marketing professionals.
- **Peer Acknowledgement:** Your sponsorship will automatically allow for peer acknowledgement through the recognition of your firm on all San Antonio SMPS print materials, website and monthly luncheon/event programming.

### 2016-2017 Sponsorship Policies:

- Sponsorship year is September 1, 2017 – August 31, 2018.
- Sponsorship is open to all interested firms who have a current membership with SMPS. Note that overlapping or competing disciplines may be represented as sponsors.
- Persons who attend monthly luncheon(s) representing their sponsor firms will continue to register as usual and pay the regular registration price, unless otherwise noted.
- Companies may become sponsors at any time throughout the year, if opportunities become available. However, the sponsorship price will remain the same (will not be pro-rated). Payment will be forwarded to the SMPS President or Treasurer.
- In the event of a joint-program with another organization, sponsorship benefits may vary.
- Special events, including (but not limited to) the E-Week Mixer and monthly luncheon events have separate sponsorship opportunities and are not included in the packages listed on the following page.

If you have any questions, please contact Audra Allen, 2017-2018 SMPS San Antonio Sponsorship Director, by phone at (210) 306-1322 or via email at [audra@emeraldfoxmarketing.com](mailto:audra@emeraldfoxmarketing.com).

**SPONSORSHIP LEVELS/BENEFITS**

<b>BENEFITS</b>	<b>Annual Presenting Sponsor</b>	<b>Annual Platinum Sponsor</b>	<b>Annual Education Sponsor</b>	<b>Annual Social Sponsor</b>	<b>Annual Media Sponsor</b>
	<b>\$3000 (max 1)</b>	<b>\$2000 (max 9)</b>	<b>\$2000 (max 1)</b>	<b>\$1000 (max 1)</b>	<b>\$1000 (max 3)</b>
Logo with hyperlink on SMPS San Antonio website	✓	✓	✓	✓	✓
One (1) email blast to Chapter members	✓				
Logo on sponsor banner/board, displayed at all luncheons	✓	✓	✓	✓	✓
Logo on sponsor board at all education events	✓		✓		
Logo on weekly event invitations/e-notices and printed programs	✓	✓	✓	✓	✓
One (1) free registration for each monthly luncheon	✓				
One (1) free seat at all monthly “pre-lunches” with seat next to speaker	✓				
One (1) seat reserved at all monthly “pre-lunches” (must pay and register)		✓	✓		
One (1) seat at reserved sponsor/head table at each luncheon	✓	✓			
Acknowledgment at all monthly luncheons	✓	✓	✓	✓	✓
Ability to display materials in all seats at all monthly luncheons	✓	✓			
Ability to give 2 minute speech about firm at all education events			✓		
Ability to display materials in all seats at all education events			✓		
Logo on social event related-communicated pieces and signage				✓	
Ability to display materials at social events				✓	