

annual recap

2022-2023



chapter leadership



a letter from the president

In 2023, the SMPS San Antonio Chapter had an eventful year filled with insightful lunch programs and educational sessions. The 2022-2023 year included discussions about the future of downtown San Antonio, delving into exciting prospects and developments that will shape the city's landscape. We also delved into the San Antonio International Airport's capital improvement program, highlighting the efforts to enhance travel experiences.

The chapter actively engaged with the community by addressing important transit initiatives, such as the Via Metropolitan Transit, focusing on its impact on the city's accessibility and growth. Exploring the Southside of San Antonio, we explored the dynamic Vida Development and the ongoing progress at Texas A&M San Antonio, showcasing the region's evolving educational and residential landscapes.

A key highlight was our collaboration with the City of New Braunfels Economic Development, fostering a deeper understanding of economic growth and opportunities beyond San Antonio's borders. The partnership with the San Antonio Sports Foundation shed light on San Antonio's vibrant sports scene, while discussions about Hemisphere Park development offered insights into the city's urban planning endeavors.

Our educational programs were equally impactful, featuring prominent figures like Diana Brown who explored the art of storytelling, enhancing members' communication skills. InDesign training sessions empowered members with design tools, while social media training equipped them to navigate the ever-changing digital landscape.

SMPS San Antonio focused on membership value, making sure we provided ample opportunities to network with both members and non-members at multiple outreach mixers including our joint Engineers week mixer, our Fiesta mixer, and membership mixer. Providing value added sponsorship opportunities was also a main focus of our year, providing strategic sponsors opportunity for luncheon programs, annual sponsorships, and educational events.

Strategically, our annual goals encompassed expanding membership reach to the Rio Grande Valley, enhancing our social media presence, and embracing video content for wider engagement. Establishing a leadership ladder for our board of directors aimed to ensure the continuity and long-term success of the organization.

Overall, the SMPS San Antonio Chapter's year-end recap showcases a year of enriching discussions, educational advancement, and strategic goals that collectively contribute to the growth and prosperity of the organization and its members.

Kirk Kistner

President

2022-23 SMPS San Antonio

Board of Directors

2022-2023 Leadership



Kirk Kistner
President



Crystal Del Bosque
President Elect



Chris Martinez
Past President



Stephanie Dick
Treasurer



Angela Navarro
Secretary



Lauren Sharp
Outreach Director



Selina Sanchez
Membership Director



Pamela Canales
Programs Director



Garrett McCullough
Education Director



Jeanette Scarsdale
Communications Director



Aby Romero
Board Director At-Large
Membership



Frank Munoz
Board Director At-Large
Outreach

Goals

1 ENGAGE MID/SENIOR LEVEL MEMBERS WITH NEW MEMBERS

Our chapter has a significantly larger number of younger members that are new to the workforce and the A/E/C industry. We made it a goal to create opportunities for new members to engage with our Mid and Senior level members by strengthening our Ambassador Program. Our Membership Committee provided more structure and guidelines for participants in the program and created opportunities for ambassadors and new members to engage one-on-one and collectively.

#MEANINGFULMOMENTS



As I reflect on another successful SMPS year, I am grateful to be part of such an engaging and inspiring organization. And yes, while my networking circle has expanded this past year, I am most humbled of how my friendship circle has expanded

Frank Munoz
ECS Southwest

Goals CONTINUED

2 PROVIDE RELEVANT TOPICS WITH DYNAMIC AND DIVERSE PANELS

The Programs and Education Committees worked to provide a wide array of luncheon and educational topics to members throughout the year. Our educational events covered hands-on InDesign training, the psychology and data behind public relations, CRM platforms, writing workshops, and even golf lessons. The luncheons allowed members to hear from and network with a variety of clients, including UTSA, Port San Antonio, VIA Metropolitan Transit, TAMU - San Antonio, Southstar Communities, the City of New Braunfels, Hemisfair, San Antonio Sports, the San Antonio Airport System, Centro San Antonio, AREA Real Estate, CBRE, and others!

3 INCORPORATE PHILANTHROPY

This year we felt it was important to give back to the communities we're part of. As we reached out to panelists and speakers to participate in our luncheon programs, we provided them with a list of charities and non-profit organizations they could choose from and made donations on their behalf. We were able to make donations to Haven for Hope, The Goodhood, Girls on The Run Bexar County, Providence Place, Hemisfair Conservancy, and The Arboretum. Additionally, the Outreach Committee partnered with Boysville San Antonio to give members the opportunity to volunteer at the children's home and shelter during the holiday season.

4 EXPAND THE REACH OF SMPS SAN ANTONIO TO SOUTH TEXAS

This year we saw a need to expand the reach of our chapter past San Antonio to A/E/C firms in South Texas, including the Rio Grande Valley, Laredo, and Corpus Christi. Our Membership Committee and chapter leaders connected with marketing professionals from firms in these areas and provided two days of networking and educational opportunities. Our chapter plans to continue growing this reach over the next year with the hopes of helping to establish a separate chapter to better serve these regions.

#MEANINGFULMOMENTS



Meet the Board is such a great event to kickoff the new SMPS year and to reunite with friends! It gives everyone the opportunity to meet the new leadership, which this year I didn't realize that we could have started a band with our Board of Directors being so talented. I was also very lucky enough this year to have the most amazing co-chair Aby by my side to help with Membership.

Selina Sanchez
Pape Dawson

Sally Smith, SMPS Fellow



A Trailblazer in Marketing and Business Development

We are delighted to announce that Sally Smith, Director of Marketing/Business Development at Marmon Mok Architecture, has been recognized as a 2023 SMPS Fellow. This honor was presented to Sally and fifteen other remarkable individuals during the national SMPS conference, Amplify A/E/C, that was held in Austin on August 10, 2023. As a member of the 2023 Class of Fellows, Sally joins a distinguished group of 132 Fellows who exemplify the highest level of experience and leadership in marketing and business development within the A/E/C industries.

A Catalyst for Success

For the past 19 years, Sally has made an indelible impact on Marmon Mok's culture, growth, and brand image. Her strategic prowess and ability to foster collaboration have been instrumental in forming winning project teams for high-profile public projects. Sally's dedication to Marmon Mok's success has contributed to the firm's growth, recognition for professional and community leadership, and a portfolio of legacy projects across market sectors.

Sally brings a wealth of experience to the table, with a career spanning 30 years in professional services marketing in Austin, Los Angeles, and San Antonio. Throughout her journey, she has consistently demonstrated exceptional leadership, listening to client needs and leaving a lasting impression on her clients, teaming partners, and peers.

Contributions to SMPS and Industry Organizations

Sally's dedication to SMPS and the industry at large is evident in her active involvement and contributions. She is not only a torch-bearing member of SMPS but has also served as the Past President of the SMPS San Antonio Chapter, where she has made significant contributions to the growth and success of the chapter. Sally's passion for marketing innovation and achievement was recognized when she received the coveted Leonardo Award, an accolade that celebrates outstanding marketing professionals. Sally has contributed to SMPS in the mentor-protégé program, as a contributor to The Marketer, as a CPSM exam question writer, as a juror multiple years for the national SMPS Marketing Communication Awards, and as a downtown tour organizer for the 2014 national SMPS convention when it was here in San Antonio. Sally currently serves on the Board of Directors of the North San Antonio Chamber of Commerce.

Mentorship and Thought Leadership

As a newly recognized SMPS Fellow, Sally will continue as a mentor and valuable resource at the chapter, regional, and Society levels. Fellows like Sally offer their expertise, ideas, programs, and mentorship to the SMPS community, fostering professional growth and advancement. With her extensive experience and leadership skills, Sally is well-equipped to guide aspiring marketing and business development professionals as well as technical professionals.

Sally's recognition as a 2023 SMPS Fellow is a testament to her exceptional achievements and contributions to marketing and business development in the A/E/C industry. Her dedication to team success, commitment to industry relationships, and invaluable contributions to SMPS have earned her this esteemed honor.

As Sally joins the distinguished group of SMPS Fellows, we look forward to witnessing her continued impact and leadership in the years to come.

Congratulations, Sally, on this well-deserved recognition!

Education & Programming

SMPS San Antonio's 2022-2023 board year included education and programming events that showcased a diverse range of activities for its members. From honing their golfing skills through expert-led lessons to building their design prowess with comprehensive InDesign training, SMPS members enjoyed a well-rounded learning experience with events for both marketers and business developers. Moreover, the programming events featured enriching presentations by esteemed institutions like Texas A&M San Antonio, delving into cutting-edge topics, and SA Sports, shedding light on the dynamic sports landscape in the region. These engaging and informative sessions highlighted SMPS San Antonio's commitment to fostering professional growth and meaningful connections within the industry.

#MEANINGFULMOMENTS



“Diana Brown’s expertise in interview strategies is unparalleled. Her approach is comprehensive, covering everything from time management to captivating decision-makers. Diana’s insights on what to say (and what not to say) are a game-changer. Following her guidance has taught me to see clients as heroes and our firm as a trusted guide, offering solutions to their challenges. She emphasizes the importance of planning and preparation with the mantra, “Failing to plan is planning to fail.” Thanks to Diana’s additional resources, we have been able to streamline our interview preparation process, enabling us to concentrate on the essential elements that have put us in a better position to win more work.”

Allen Hoye
Marmon Mok Architecture

Marketer Talks

- Presenting to Win: Interview Struggles with Diana Brown, CPSM
- Half-Day InDesign Training with Audra Allen
- PR is Dead. Long Live Data! with Mario Ochoa
- SMPS Swing School (Golf Lessons at San Pedro Golf Course)
- CRM Office Hours with Joyce Watson, CPSM and Jeff Meadows of Unanet
- The Write Stuff: Sharpen Your Writing to Win More Work with Diana Brown, CPSM
- From Millions to Billions, Effective Business Develop Efforts with Chris Carruth
- Ambassador/New Member Coffee
- Social Media Uses and Abuses with Joyce Watson, CPSM And Erin Hoy





Luncheons

UTSA: Creating Bold Futures

- Corrina Green, Associate Vice President of Real Estate, Construction, and Planning, UTSA

Creating Connectivity: From the Capital to the Alamo

- Garry Merritt, Chief Executive Officer | Great Springs Project

Exploring the Tech Industry's Role in Spurring Development

- Randy Harig, CEO, Texas Research & Technology Foundation
- Kara Hill, Director - Strategic Projects | Port San Antonio

VIA: Keep San Antonio Moving

- Speaker: Manjiri Akalkotkar, AIA, VP of Program Delivery | VIA Metropolitan Transit

Texas A&M and Southside Development

- Jessica Loudermilk, Chief of Staff/AVP for Strategic Initiatives, Texas A&M University-San Antonio
- Gretchen Howell, Senior Vice President, Community Development, Southstar Communities



Confluence: A Unified Economic Development Plan for New Braunfels, Texas

- Jonathan Packer, President and CEO, New Braunfels Chamber
- Jeff Jewell, Director of Economic & Community Development, City of New Braunfels



Game On! With Hemisfair and SA Sports

- Melissa Chamrad, Director of Real Estate and Finance, Hemisfair Park Area Redevelopment Corporation
- Jenny Carnes, President and CEO, San Antonio Sports

Ready For Takeoff! San Antonio Airport System Update and The Latest on Terminal and Airside Development

- Shane Harbinson, Chief Development Officer, City of San Antonio Airport System



Downtown Reinvented! Pioneering Urban Revitalization and Thriving Business Growth

- Trish DeBerry, President and CEO, Centro San Antonio
- David M. Adelman, Principal, AREA Real Estate
- Larry Mendez, First Vice President, Occupier Solutions, CBRE
- Veronica Salazar, Chief Financial Officer and Senior Vice President for Business Affairs, UTSA

Transforming Landscapes! Cultivating Inclusive Green Spaces for All

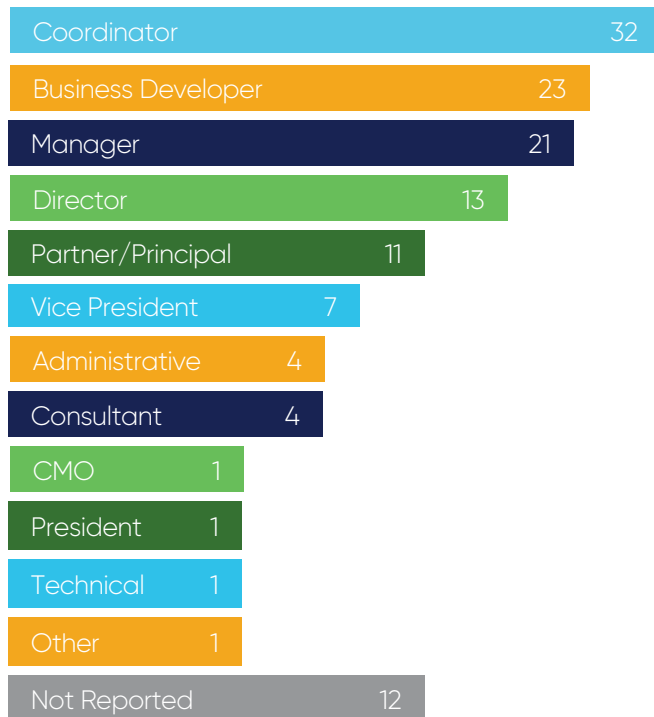
- Thomas Corser, CEO, Arboretum San Antonio;
- Stephen Graham, PE, CFM, Assistant General Manager, San Antonio River Authority;
- Suzanne Scott, Texas Director, The Nature Conservancy and Board Member, Arboretum San Antonio;
- Juan F. Solis III, Community Development Manager, Truist Bank and Vice-Chair, Arboretum San Antonio



Membership

131 San Antonio Members

By Job Function



Members Only Luncheon

The Membership Committee held this year's annual Members Only Holiday Luncheon + Toy Drive at Carriqui with a delicious family-style meal, gift card giveaways, and great company. More than 50 members attended and brought new, unwrapped toys to donate to St. P.J.'s Home, whose mission is to be a safe and loving refuge for children in crisis.

93 Firms Represented

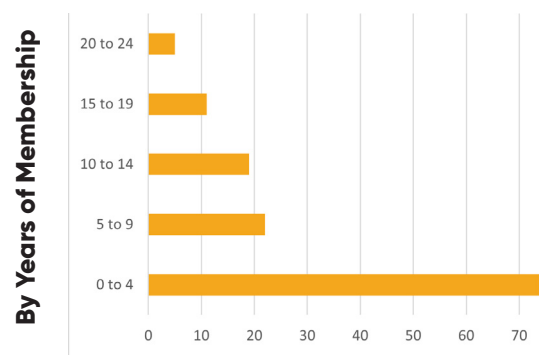
Aethera Engineers, LLC
 AG|CM, Inc.
 AG3 Group, LLC
 AIA San Antonio
 Alamo Architects
 Alpha Building Corporation (Alpha)
 Alpha Terra
 Alterman
 Arias & Associates, Inc.
 ATI Solutions
 Bain Medina Bain, Inc.
 Bartlett Cocke General Contractors
 Bowman Consulting Group Ltd.
 BryComm
 Catamount Constructors, Inc.
 CBI Group
 CDS Muery
 Central Builders, Inc.
 Cleary Zimmermann Engineers
 Colliers Engineering & Design
 Construction EcoServices
 Cram Roofing
 Cude Engineers
 D. Wilson Construction Company

DBR Engineering Consultants, Inc.
 Dunaway
 ECS Southwest LLP
 Emerald Fox Marketing & Consulting
 Facility Programming and Consulting
 First Citizens Bank
 Ford, Powell & Carson Architects, Inc.
 Foster CM Group, Inc.
 Freese & Nichols Inc
 Galaxy Builders, Ltd.
 Garver
 Garza/Bomberger & Associates
 Gessner Engineering
 Get in Front Communications, Inc.
 Graybar Electric
 Guido Construction
 Half Associates, Inc.
 HNTB Corporation
 Intelligent Engineering Services, LLP
 Joeris General Contractors
 Jordan Foster Construction
 Jose I. Guerra, Inc.
 KCI Technologies
 Kimley-Horn

Koroseal
 KW Landscape Architects
 Lake|Flato Architects
 LCCx, LLC dba Lackey de Carvajal Cx
 LJA Engineering Inc
 Lopez Salas Architects Inc
 Marksmen General Contractors
 Marmon Mok Architecture
 Method Architecture
 Metropolitan Contracting Company
 Moreno Cardenas Inc.
 MS2 Consulting
 MTR Engineers
 O'Connell Robertson
 Pape-Dawson Engineers
 Pfluger Architects, Inc.
 Poznecki-Camarillo, LLC
 Project Control
 Protection Development, Incorporated
 Quiddity Engineering and Surveying
 Raba Kistner, Inc
 Robins & Morton
 Rogers-O'Brien Construction
 R&S, Inc.

Rudd & Adams Masonry
 RVK Architecture
 Sammis/Ochoa PR and Digital Marketing
 Sharp Glass
 Skanska
 SmithPrint/Toolbox Studios
 SpawGlass Construction Corporation
 Sterling E. Stevens Design Photo
 Structural Engineering Associates, Inc.
 Structure Tone Southwest
 Tejas Premier Building Contractor
 Terracon Consultants, Inc.
 Texas Air Systems Inc
 TSK Architects
 Turner Construction
 Unintech Consulting Engineers
 University of Texas at San Antonio
 Westwood
 WGA Consulting Engineers
 Wiss, Janney, Elstner Associates, Inc.
 You Name It Specialties, Inc.

14 San Antonio CPSMs
 The CPSM credential is a voluntary certification designed to elevate the professional standards in marketing and influence the future of this field.



#MEANINGFULMOMENTS



Outreach

The Outreach Committee took charge of securing both annual and event sponsorships throughout the year. They also orchestrated exciting and unique gatherings for our chapter, including a project tour of the Embrey Headquarters and a volunteer opportunity at Boysville San Antonio. The enthusiasm from our members and the unwavering backing from our sponsoring firms truly made these events stand out. We can't express our gratitude enough for your support. Our SMPS programs are a testament to the power of teamwork and collaboration, and the incredible dedication and support from our committees and sponsoring firms!



MEET THE BOARD



EMBREY PROJECT TOUR



RODEO MIXER



E-WEEK MIXER



FIESTA MIXER

ANNUAL PRESENTING SPONSOR



BUILDING BETTER LIVES

EDUCATION SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



Rogers-O'Brien
CONSTRUCTION



SILVER SPONSORS



sterling e stevens
DESIGN PHOTO



MarmonMok
ARCHITECTURE



IN-KIND SPONSOR



EVENT SPONSORS

Alamo Architects
Alterman
Bain Medina Bain
Bartlett Cocke General Contractors
Binkley & Barfield
Colliers Engineering & Design
Dunaway
Emerald Fox Marketing & Consulting
Encotech Engineering Consultants
Facility Programming and Consulting

Flatiron
Ford, Powell & Carson
Guido Construction
Half Associates
Hello Diana Brown
Joeris General Contractors
JonesDBR
Kimley Horn
KW Landscape Architects
Maestas

Marksmen General Contractors
Marmon Mok Architecture
Metro
Modular
Pape Dawson Engineers
Pfluger
Project Control
Quiddity Engineering
Rogers-O'Brien Construction
RVK Architecture

SDA
Skanska
Sunland Group
Sterling E Stevens
Terracon
TTL
WJE, Inc.

Communication

THE SOURCE

A MONTHLY NEWSLETTER

Now wrapping up its fourth year in production, The Source connects members and future members with the latest chapter news every month and serves as an all-inclusive space to hear about upcoming events, read highlights and see photos from recent past events, and to learn more about our chapter's members and the work they're doing. The newsletter's sections include the editor's desk, member profiles, project spotlights, cheatsheet, the scene, datebook, and careers. Since its inception in 2019, The Source has highlighted:

- 78 member projects
- 78 member profiles
- 21 luncheon recaps
- 21 education takeaways
- 98 career opportunities
- 14 blog posts
- 3 SRC summaries

SRC 2023
ONE FOR THE BOOKS!

See You

In Austin for SRC 2024

MAY 2023
BOND
ELECTION
RESULTS



A LETTER FROM
OUTGOING
SMPS PRESIDENT
KIRK KISTNER

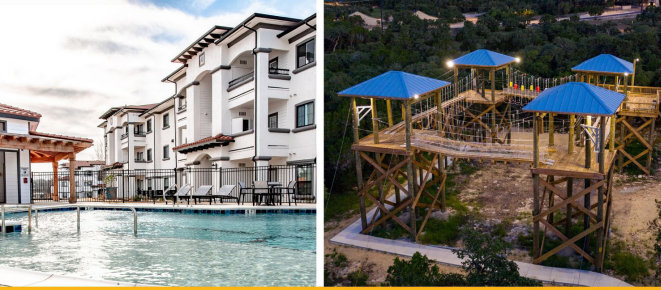


The SMPS San Antonio Blog

The SMPS San Antonio Blog continued for its second year and made significant efforts to increase the amount of content being published. The Communications Committee established a sub-committee dedicated to blog writing and also reached out to members outside of the committee to contribute content. Throughout the year, we covered topics related to the A/E/C industry, tools and resources for members, and SMPS happenings in 10 blog posts, including:

- Acing the CPSM Exam: Advice From 6 of SMPS San Antonio's Certification Holders, By: Sam Ferris
- How to Stay Focused During the End-of-Year Rush, By: Corryn Williams
- 2022 November Bond Election Results, By: Bronwyn Hartwig
- Inaugural Projects of the Year and People's Choice Awards, By: Michelle Rohrbough
- Getting Your Marketing Team Organized for the Year: Tips for RFQ Pursuits, Social Media, and Content Organization – 2 Free Templates, By: Corryn Williams
- Lessons Learned from the 2023 SMPS Southern Regional Conference (SRC), By: Jeanette Scarsdale
- May 2023 Bond Election Results and Impacts on the Greater San Antonio Area, By: Kirk Kistner
- Erin Salinas of Colliers Engineering & Design Named 2023 SMPS Leonardo Winner, By: Aby Romero
- Sally Smith, MBA, CPSM Recognized as a 2023 Fellow: A Trailblazer in Marketing and Business Development, By: Allen Hoye
- A Letter From Outgoing SMPS President, By: Kirk Kistner

PROJECTS OF THE YEAR



Inaugural Newsletter Projects of the Year

The first annual Project of The Year and People's Choice Awards for project submissions was held in December 2022 to celebrate the projects we highlighted in our newsletter from January 2022 – September 2022. The top 5 projects were selected, and all the submissions were put to a vote to select the People's Choice winner!

Projects of the Year:

- Dunaway, Yeti Flagship Store
- DBR Engineering, Dripping Springs High School
- D. Wilson Construction, UTRGV/Harlingen CISD Early College High School
- Lopez Salas Architects, MacArthur High School Performing Arts Center
- Overland Partners, Binational River Conservation Project

People's Choice Award:

- CDS Muery, South Padre Island/Port Isabel Electrical Transmission Improvements

BY THE NUMBERS

FOLLOWER COUNT



845
+24% YOY



555
+32% YOY



656
+7% YOY

DO YOU FOLLOW SMPS?

[in /san-antonio-smps](https://www.linkedin.com/company/san-antonio-smps)

[@sanantonioSMPS](https://www.instagram.com/sanantonioSMPS)

[f /SMPSSanAntonioChapter](https://www.facebook.com/SMPSSanAntonioChapter)

MCA People's Choice Award Social Media Contest

The Marketing Communications Awards recognize excellence in marketing communications produced by professional services firms in the A/E/C industry. The program provides an unparalleled opportunity for professionals to showcase their best marketing practices and to educate the industry about the critical role of marketing in a successful firm. In an effort to promote the 2022-2023 MCA submissions and increase the chapter's social media following, we held a People's Choice Award contest on the chapter's Facebook page. We shared images of each MCA submission that was received and asked followers to Like their favorite entries. The submission photo with the highest number of likes would receive the People's Choice Award at the Evening of Excellence. In total, the contest resulted in 800 Likes and 23 Shares. Marmon Mok Architecture took home the People's Choice Award for their Fiesta Medal MCA submission with 249 likes!

Evening of Excellence & Marketing Communications Awards

This year's Evening of Excellence Gala was a "Run for the Roses" Kentucky Derby themed event! The guests did not disappoint when it came dressing for the theme and there were big hats, fascinators, and bowties galore. The evening at the Red Berry Estate was spent enjoying hand rolled cigars, puppy races, and a few puppy adoptions in partnership with SNIPSA, a non-profit animal rescue. We also announced the winners of our Marketing Communications Awards and the Leonardo Award, the most prestigious honor our chapter can bestow.



SMPS members gathered for the Annual Evening of Excellence Gala and awarded Erin Salinas, Senior Marketing Manager at Colliers Engineering & Design with the 2023 SMPS Leonardo Award. Inspired by the Renaissance inventor, writer, painter, and sculptor, Leonardo Davinci, the award recognizes individuals who embody his creativity, innovation, and insight in their approach to marketing and business development. As a recipient of this award, Salinas joins an elite group of professionals who have demonstrated exceptional leadership and innovation in their respective fields.

SMPS San Antonio seeks Leonardo Award nominations every year and asks nominees to prepare packages consisting of a nomination letter, resume, and experience to be reviewed and voted on by a committee made up of representatives of past SMPS San Antonio Leonardo Award recipients.



LEONARDO AWARD



**2023 Recipient
Erin Salinas, Colliers Engineering & Design**

Erin Salinas has spent her entire career working in the A/E/C industry. She first started at Arias & Associates in 2007 and has since focused all energy into marketing and business development. Mrs. Salinas joined KFW (now Colliers Engineering & Design) in 2015 and helped grow the company's employee count, client base, and income exponentially. In addition, she has dedicated her time to the community through volunteering and mentoring and has been involved in numerous organizations where she helped develop and initiate several programs. Due to her successful efforts in building up her firm, Mrs. Salinas was promoted to the Senior Marketing Manager for Texas and is now responsible for all marketing and business development efforts in the state.

About the Leonardo Award

Inspired by the Renaissance inventor, writer, printer, and sculptor, the SMPS San Antonio chapter presents the coveted Leonardo Award to recognize a current member who has demonstrated excellence in marketing creativity and innovation as it relates to the built environment.

Past Recipients:

- 2022** Chris Carruth, Metropolitan Contracting
- 2019** Maryanne Guido, Guido Construction
Angela Cardwell, Joeris General Contractors
- 2018** Katharine McGuyre, Facility Programming and Consulting
- 2017** Louis Rowe, Jacobs
- 2016** Sally Smith, Marmon Mok
- 2014** Eva Ramirez, RVK
- 2013** Nancy Parker, Pape-Dawson Engineers

- 2012** Melodye Tomsu, Joeris General Contractors
- 2011** Maggie Seay, Emerald Fox Marketing
Rebecca Mansfield, Cadence McShane Construction Co.
- 2009** Joe Irizarry, Raba Kistner
- 2008** Kirk Kistner, Bartlett Cocke General Contractors

MARKETING COMMUNICATION AWARD - WINNERS



Rogers O'Brien Construction

Firm Brochure | Promotional Campaign | Special Event



Joeris General Contractors

Newsletter



KW Landscape Architects

Fiesta Medal Design



Cleary Zimmerman Engineers

Social Media | Video



Marmon Mok Architecture

Holiday Piece | People's Choice Award



Marksmen General Contractors

Website



Facility Programming & Consulting

Trade Show Marketing



The Yearbook

Committees

A huge thank you to all of our volunteer committee members who help to make SMPS San Antonio a fun, vibrant, and inclusive organization!

COMMUNICATIONS



Jeanette Scarsdale



Elizabeth Arredondo



Rosie Brunnemann



Amanda Busbee
CPSM



Lauren Hillmann



Erin Hoy



Allen Hoye



Angela Navarro



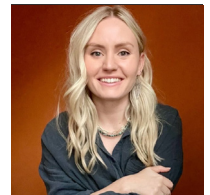
Natalie Pinto



Eva Ramirez



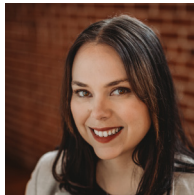
Michelle Rohrbough



Shelby Sheffield



Miana Soto



Maddy Stokes

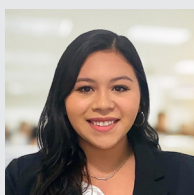


Corryn Williams

MEMBERSHIP



Selina Sanchez



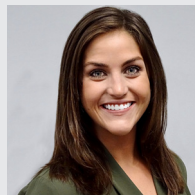
Liz Arredondo



Ariana Blanco



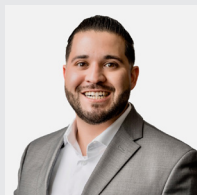
Lindsey Duderstadt



Brittany Menard



Olivia Gomez



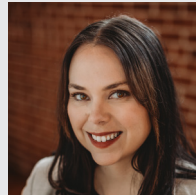
Isaac Lozano



Aby Romero



Jake Smith



Maddy Stokes



Courtney Villarreal



Kayla Wiggins



Casey Wilkinson

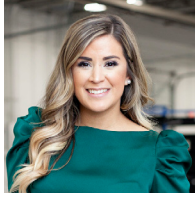


Ted Woolsey

The Yearbook CONTINUED

AMBASSADORS

OUTREACH



Lauren Sharp



Pam Canales



Frank Munoz



Aby Romero



Maddy Stokes



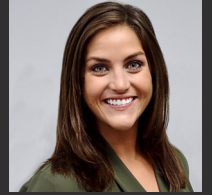
Chris Carruth



Kayla Choate
CPSM



Chris Martinez



Brittany Menard

EDUCATION



Garrett McCullough



Amanda Busbee
CPSM



Selena Horn
CPSM



D'Anna Wallace
CPSM



Eva Ramirez



Virginia Santiago

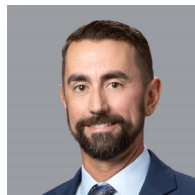
PROGRAMS



Pam Canales



Chris Carruth



Michael Chavan



Mario Ochoa



Eva Ramirez



Lauren Sharp



Christina Taylor



Melodye Tomsu
CPSM



Joyce Watson



Corryn Williams

#MEANINGFULMOMENTS



The E-Week mixer hosted by SMPS is always one of my favorite networking events of the year. It's a great crowd of engineers and marketing professionals and the networking opportunities can't be beat!

Audra Allen
Emerald Fox Marketing & Consulting



I so look forward to attending the annual members-only holiday luncheon. It's so enjoyable to be in a casual setting, chatting with longtime friends and connecting with new members

Eva Ramirez
RVK Architecture



thank you.

OUR VISION

Business transformed through marketing leadership

OUR MISSION

To advocate for, educate, and connect leaders in the A/E/C industries.



smps[®]
San Antonio

VISIT
sanantoniomsps.org